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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91196299		
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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Opposition No. 91196299 (Parent))
CONNECT PUBLIC RELATIONS, INC., Opposer,	
V.)
DIGITALMOJO, INC., Applicant.)) RESPONSE IN OPPOSITION TO
Cancellation No. 92054395) DIGITALMOJO'S SECOND
Cancellation No. 92054427) AMENDED MOTIONS FOR) LEAVE TO AMEND PETITIONS
DIGITALMOJO, INC., Petitioner,) TO CANCEL
v.)
CONNECT PUBLIC RELATIONS, INC.,)
Respondent.	j

RESPONSE

Connect Public Relations, Inc. ("ConnectPR") files this single response in opposition to both of Digitialmojo, Inc.'s ("Digitalmojo") Amended Motion for Leave to Amend Petition to Cancel ("Amended Motion for Leave") filed in Cancellation Nos. 92054395 and 92054427. ConnectPR hereby files only a single copy of this pleading, and only in the "parent" case which the Board indicates shall be Opposition No. 91196299, *TTAB Order* mailed Feb. 23, 2012, because "[p]apers should only be filed in the "parent" case of the consolidated proceedings unless otherwise advised by the Board...." TBMP § 511 (3d ed. 2011).

I. INTRODUCTION

The Board should deny Digitalmojo's Amended Motion for Leave because its proposed claims are inadequate to perfect the deficiencies found in the originally filed Petitions to Cancel and because the proposed claims are so legally and factually insufficient that it appears they cannot survive a motion to dismiss. Thus, allowing entry of the proposed Amended Petitions to Cancel would be futile.

Further, it appears that Digitalmojo's sole purpose of seeking entry of its proposed Amended Petitions to Cancel, consistent with its purpose in filing its original Petitions to Cancel, is to harass, cause unnecessary delay, and needlessly increase the cost of litigation in this matter. It even appears that Digitalmojo filed its original Petitions to Cancel simply to get another crack at conducting the discovery that it failed to conduct prior to the discovery-cutoff deadline in the now-consolidated

On February 23, 2012, the Board issued an order consolidating Opposition No. 91196299 and Cancellation Nos. 92054395 and 92054427. In addition, the Board allowed ConnectPR fifteen days from the date of its February 23rd order to file a single brief in response to Digitalmojo's motions.

opposition proceeding. Digitalmojo should not be permitted to use the cancellation proceedings to, in effect, re-open discovery in the now-consolidated opposition proceeding, as an end-run around the discovery cutoff deadline in that case.

II. ARGUMENT

A. Legal Standard

While Fed.R.Civ.P. 15(a)(2) provides that a motion for leave to amend a pleading should be freely given when "justice so requires," the TBMP and Board precedent have made clear that leave to amend should not be given where entry of the proposed amended pleading would "violate settled law or be prejudicial to the rights of the adverse party or parties." TBMP § 507.02 (3d ed. 2011) and cases cited therein; see also Leatherwood Scopes International v. Leatherwood, 63 USPQ2d 1699, 1702 (TTAB 2002) ("The Board liberally grants leave to amend pleadings . . . when justice so requires, unless entry of the proposed amendment would violate settled law or be prejudicial to the rights of the adverse party or parties."); TBMP § 503.03 (3d ed. 2011) ("in appropriate cases, "justice does not require that leave to amend be given."); Commodore Electronics Ltd. v. CBM Kabushiki Kaisha, 26 USPQ2d 1503, 1505 (TTAB 1993) (quoting Foman v. Davis, 331 U.S. 178, 182 (1962)) (leave to amend should not be given where there is "undue delay, bad faith or dilatory motive on the part of the movant, repeated failure to cure deficiencies by amendments previously allowed, undue prejudice to the opposing party by virtue of allowance of the amendment, futility of amendment, etc.").

In *Leatherwood*, for example, the Board denied a motion to amend because the proposed claims were found to be "legally insufficient, and allowing the proposed amendment therefore would be futile." 63 USPQ2d at 1702. In particular, the Board found that the proposed amendment was

futile because, "as a matter of law," the movant could not prevail on its proposed claims. *Id.* at 1703. The Board's decision in *Leatherwood* is consistent with other federal court decisions that have held that a proposed amended pleading is futile if the amendment will not cure the deficiency in the original pleading. *See, e.g., Jablonski v. Pan Am. World Airways, Inc.*, 863 F.2d 289, 292 (3d Cir. 1988) (*citing Massarky v. General Motors Corp.*, 706 F.2d 111, 125 (3d Cir.), cert. denied, 464 U.S. 937, 104 S. Ct. 348 (1983)).

As will be explained below, the Board should deny leave to Digitalmojo to amend its pleadings because its proposed amendments violate settled law, are legally insufficient and do not cure the deficiencies in the originally filed Petitions to Cancel, and would be unduly prejudicial to ConnectPR.

B. Leave to Amend Should Be Denied Because ConnectPR Would Be Unduly Prejudiced Due to Digitalmojo's Reliance on an Allegedly Fraudulent Statement Attributed to ConnectPR When in Fact ConnectPR Never Made the Statement

In support of each of its fraud allegations set forth in Paragraphs 7-31 and 56 of the proposed Amended Petitions to Cancel, Digitalmojo alleges that ConnectPR committed fraud during the prosecution or maintenance of Registrations Nos. 2,866,850 and 2,373,504 (hereinafter "ConnectPR Registrations") by making a material misrepresentation to the Trademark Office regarding its use of the CONNECT PUBLIC RELATIONS and CONNECTPR marks (collectively "ConnectPR Marks"). In each of Paragraphs 7-31 and 56, Digitalmojo identifies the alleged misrepresentation as follows:

On information and belief, Digitalmojo alleges ConnectPR has committed fraud in the prosecution of [its registration], within the meaning of 15 U.S.C. § 1064, by alleging it has . . . used [its mark] "... in connection with, inter alia, marketing and market research and consulting services; public media relations services and sales promotion services," in that ConnectPR did not use [its mark] for some of such services, prior to the time of filing its application or thereafter.

(Underlining added.) The underlined portion in the cite above is purported by Digitalmojo to be a direct quote of the alleged fraudulent statement made by ConnectPR to the Trademark Office. Disturbingly, this allegedly fraudulent statement attributed to ConnectPR was simply not made by ConnectPR to the Trademark Office either during the prosecution or the maintenance of the ConnectPR Registrations. To be clear, the allegedly fraudulent statement attributed to ConnectPR, and as alleged by Digitalmojo, in the above-quoted statement by Digitalmojo in support of its fraud allegations, was not made by ConnectPR to the Trademark Office to obtain or maintain its registrations. As evidence of this fact, true and correct copies of the relevant portions of the prosecution file wrappers and post-grant maintenance proceedings of ConnectPR's Registrations, where use and continued use were established, are attached hereto as Exhibits A and B. (Pursuant to TBMP § 704.12 (3d ed. 2011) and Fed. R. Evid. 201, ConnectPR requests that the Board take judicial notice of the documents in Exhibits A and B as their accuracy cannot be reasonably questioned.)

For at least the above reasons, ConnectPR submits that it would be unduly prejudiced by virtue of allowance of the proposed fraud claims. Therefore, Digitalmojo's Amended Motion for Leave should be denied on this basis.

C. Digitalmojo's Amended Motion for Leave Should Be Denied Because the Proposed Amended Petitions to Cancel Would Not Survive a Motion to Dismiss under Fed. R. Civ. P. 12(b)(6)

To survive such a motion to dismiss under Rule 12(b)(6), a petitioner need only allege sufficient factual matter as would, if proved, establish that the petitioner has standing and that a valid ground for the cancellation exists. *Lipton Industries, Inc. v. Ralston Purina Co.*, 670 F.2d 1024, 213 USPQ 185, 187 (CCPA 1982). In particular, a petitioner need only allege "enough factual matter ... to suggest that [a claim is plausible]" and "raise a right to relief above the speculative level."

Totes-Isotoner Corp. v. United States, 594 F.3d 1346, 1354 (Fed. Cir. 2010). In this regard, TBMP § 503.02 (3d ed. 2011) states:

A motion to dismiss for failure to state a claim upon which relief can be granted is a test solely of the legal sufficiency of a complaint. In order to withstand such a motion, a complaint need only allege such facts as would, if proved, establish that the plaintiff is entitled to the relief sought, that is, that (1) the plaintiff has standing to maintain the proceeding, and (2) a valid ground exists for denying the registration sought (in the case of an opposition), or for canceling the subject registration (in the case of a cancellation proceeding). To survive a motion to dismiss, a complaint must "state a claim to relief that is plausible on its face."

(Citations omitted.) As will be explained below, Digitalmojo fails to state a claim to relief that is plausible on its face.

1. Even If Accepted as True, the Facts Relied upon by Digitalmojo Do Not Establish a Plausible Claim That ConnectPR Made a Material Misrepresentation to the Trademark Office

Digitalmojo's fraud allegations as set forth in each of Paragraphs 7-31 and 56 of the proposed Amended Petitions to Cancel can be generally summarized as follows: Digitalmojo contends that ConnectPR made a material misrepresentation to the Trademark Office when it allegedly stated to the Trademark Office that it had used the Connect Marks "... in connection with, *inter alia*, marketing and market research and consulting services; public media relations services and sales promotion services." As best understood by ConnectPR, Digitalmojo contends that this alleged statement, cited above, was a material misrepresentation because ConnectPR had not used the ConnectPR Marks on a very narrow and obscure listing of services specifically identified by

² As discussed above, ConnectPR disputes that it ever made this statement to the Trademark Office during the prosecution or in support of the maintenance of the ConnectPR Registrations.

Digitalmojo in each of Paragraphs 7-31 and 56 of its proposed Amended Petitions to Cancel.³ For example, in Paragraph 7, Digitalmojo contends that ConnecPR's alleged statement regarding the use of its marks was a material misrepresentation because ConnectPR had not used the ConnectPR Marks "in the field of manufacture and sale of railroad boxcars, bicycles, basketballs, utility hook-ups for consumers, and numerous other 'marketing and market research and consulting services.'" In each of the Paragraphs 7-31 and 56, Digitalmojo identifies other services for which ConnectPR has allegedly not used its marks.

As an initial matter, even if it is accepted as true that ConnectPR did not have use on the narrow, arbitrary and obscure list of services identified by Digitalmojo in each of Paragraphs 7-31 and 56, the entire premise of Digitalmojo's fraud claims is misplaced because, as a matter of law, there is no requirement that a trademark applicant use its mark on all of the services that may potentially fall within the broad scope of its services set forth in its trademark application prior to registration. *See, e.g.*, T.M.E.P. § 1402.03 ("As long as a broad term identifies the goods or services that are intended to be covered with reasonable certainty, it will be reasonable, from a commercial viewpoint, to consider that the mark has been used for all the related goods or services that fall within the designated group."). The scope of the ConnectPR Registrations is entirely permissible and not fraudulent. Thus, Paragraphs 7-31 and 56 fail to state a claim for relief because the alleged non-use on the very narrow and arbitrary list of services identified by Digitalmojo, does not constitute a fraud,

³ The only difference between the fraud allegations made in Paragraphs 7-31 and 56 of the proposed Amended Petitions to Cancel is that the specific listing of services for which Digitalmojo contends that ConnectPR did not use the ConnectPR Marks varies between each of the Paragraphs 7-31 and 56. Otherwise, the fraud allegations are cookie-cutter versions of the same claim. Due to this high similarity, ConnectPR will address all the fraud allegations set forth in Paragraphs 7-31 and 56 simultaneously.

as there was no requirement that ConnectPR obtain use on every possible sub-service that falls within the scope of the recited services in its registrations.

More to the point, Digitalmojo's fraud claims are legally insufficient because it is obvious that Digitalmojo manufactured the issue of fraud by artfully crafting a listing of arbitrary sub-services so narrowly and obscurely, that it would be impossible for ConnectPR to have use on them. For example, in Paragraph 7, Digitalmojo alleges that ConnectPR's statement regarding use was a material misrepresentation to the Trademark Office because ConnectPR had not used the ConnectPR Marks "in the field of manufacture and sale of railroad boxcars, bicycles, basketballs, utility hook-ups for consumers, and numerous other 'marketing and market research and consulting services." Clearly, Digitalmojo cunningly chose to allege non-use on such obscure things as boxcars, bicycles, basketballs, and utility hookups, none of which have anything to do with this case or ConnectPR's Registrations, in order to manufacture its claim of fraud.

But, even if accepted as true that ConnectPR did not have use on boxcars, bicycles, basketballs, utility hookups and the other items as alleged in Paragraph 7, this would not constitute fraud as ConnectPR was not required to have use on such a narrow, arbitrary and obscure listing of sub-services in order to obtain, or maintain, its registration. More specifically, the recited services for both of the ConnectPR Registrations are for "Marketing and market research and consulting services; public and media relations services and sales promotion services." Any alleged non-use of the ConnectPR Marks on the obscure and arbitrary sub-services listed in Paragraph 7 simply does not constitute a plausible claim for fraud in light of the broadly recited services of the ConnectPR Registrations, because there is little or no correlation between the obscure and arbitrary sub-services listed in Paragraph 7 and the recited services of the ConnectPR Registrations. This same analysis holds true for the fraud allegations in Paragraphs 8-31 and 56.

Thus, even if it is accepted as true that ConnectPR did not have use on the very narrow list of arbitrary sub-services alleged in each of Paragraphs 7-31 and 56, this non-use is legally insufficient to establish a claim of fraud because ConnectPR was not required to have use on those narrowly defined sub-services in order to obtain or maintain its registrations. ConnectPR could have, and in fact did, obtain use on other services within the broad scope of the ConnectPR Registrations but that were outside of the narrowly defined list of sub-services identified by Digitalmojo.⁴ Stated another way, even if accepted as true, Digitalmojo's allegations of non-use are not plausible to establish fraud because the law does not require that ConnectPR obtain actual use on each and every possible niche that may potentially fall within the broad scope of the ConnectPR Registrations. ConnectPR's alleged non-use simply does not, and cannot, render the alleged statement regarding use a material misrepresentation.

In short, the allegations set forth in Paragraphs 7-31 and 56 fail to state a claim for relief under Rule 12(b)(6) because they are based upon the alleged non-use of an overly narrow list of obscure sub-services that was concocted by Digitalmojo in order to manufacture its claims for fraud. Further, even if Digitalmojo's allegations of non-use are accepted as true, the fraud allegations in Paragraphs 7-31 and 56 do not set forth a plausible claim to relief given the broad nature of the services recited in the ConnectPR Registrations, and the fact that the law did not require ConnectPR to obtain use on every conceivable sub-service that may have fallen within the scope of its recited services, which the Trademark Office accepted.

⁴ In fact, this was indeed the case as ConnectPR did obtain use of the ConnectPR Marks on services outside of the obscure and narrow list of sub-services alleged by Digitalmojo in Paragraphs 7-31 and 56 but within the accepted scope of the services recited in the ConnectPR Registrations. Thus, no fraud could have been committed.

Lastly, if the Board allows Digitalmojo leave to amend in this instance, no registrant will be safe from a claim of fraud, since any petitioner would be able tailor a list of sub-services so narrowly, arbitrarily and obscurely such that no registrant would be able to show use.

Even If Accepted as True, the Facts Relied upon by Digitalmojo Do Not Establish that ConnectPR Abandoned its Marks

Digitalmojo's abandonment's allegations as set forth in Paragraphs 32-55 of the proposed Amended Petitions to Cancel can be generally summarized as follows: In each allegation, Digitalmojo alleges that ConnectPR abandoned the ConnectPR Marks because it failed to continue its use of, or it ceased its use of, the ConnectPR Marks "... in connection with, *inter alia*, marketing and market research and consulting services; public media relations services and sales promotion services."

As best understood by ConnectPR, Digitalmojo's underlying theory behind its abandonment claims appears to be that abandonment occurred because ConnectPR "failed to continue its use of, or ceased its use of' the ConnectPR Marks on a very narrow, arbitrary and obscure list of services specifically identified by Digitalmojo in each of Paragraphs 32-55.7 For example, in Paragraph 32, Digitalmojo alleges that ConnectPR abandoned the ConnectPR Marks because it "failed to continue use of, or ceased its use of [the ConnectPR Marks] for some of such services namely: 'prerecorded music on CD, DVD and other media."

⁵ Section 45 of the Trademark Act, 15 U.S.C. § 1127, provides that a mark is abandoned when "its use has been discontinued with intent not to resume use"

⁶ As before, ConnectPR disputes that it made this alleged statement.

⁷ The only difference between the abandonment allegations made in Paragraphs 32-55 is that the specific listing of services for which Digitalmojo contends that ConnectPR ceased use varies between each of the Paragraphs 32-55. Otherwise, the abandonment allegations are cookie cutter versions of the same claim. For this reason, ConnectPR will address all the abandonment allegations set forth in Paragraphs 32-55 simultaneously.

As an initial matter, even if it is accepted as true that ConnectPR discontinued use on the very narrow, arbitrary and obscure list of services identified by Digitalmojo in each of its Paragraphs 32-55, the entire premise of Digitalmojo's abandonment claims is misplaced because, as a matter of law, there is no requirement that a trademark applicant continue use of its marks on every possible service that may fall within the broad scope of its registrations. That is, alleging abandonment based upon a very narrow listing of services fails to state a claim upon which relief may be granted because a registrant may still have use on other services that fall within the broad scope of its registrations but outside of the scope the very narrow listing of the allegedly abandoned services. Further, just like its fraud claims, Digitalmojo's abandonment claims are legally insufficient because they are based upon a list of allegedly abandoned services that was craftily concocted by Digitalmojo to manufacture its claims.

Further, even if accepted as true, the facts as alleged by Digitalmojo in support of its abandonment allegations do not raise a right to relief above the speculative level. For example, in Paragraph 32, Digitalmojo alleges that ConnectPR abandoned its ConnectPR Marks because it "failed to continue its use of, or ceased its use of [the ConnectPR Marks] for some of such services, namely: 'prerecorded music on CD, DVD and other media.'" Aside from the fact that ConnectPR did not, and has not, ceased use of its marks, the alleged cessation of use of the ConnectPR Marks on "prerecorded music on CD, DVD and other media" does not, and cannot, form a plausible claim of abandonment because "prerecorded music on CD, DVD and other media" are wholly unrelated to the services recited in the ConnectPR Registrations.

In particular, the ConnectPR Registrations both recite: "Marketing and market research and consulting services; public and media relations services and sales promotion services." Critically, the alleged "prerecorded music on CD, DVD and other media" services do not even fall within the

scope of services recited in the ConnectPR Registrations. Thus, it is legally and factually impossible that cessation of use of the ConnectPR Marks on "prerecorded music on CD, DVD and other media" would constitute an abandonment of the ConnectPR Marks. This same argument is true for the abandonment allegations in Paragraphs 33-55.

For the above reasons, Digitalmojo's abandonment allegations fail to state a claim for relief under Rule 12(b)(6).

3. The Fraud Claims in the Proposed Amended Petitions to Cancel Were Not Alleged with Particularity in Accordance with Strict Pleading Requirements of Fed. R. Civ. P. 9(b) and Therefore, They Would Not Survive a Motion to Dismiss under Rule 12(b)(6)

In petitioning on the ground of fraud, a petitioner must allege the elements of fraud with particularity in accordance with Fed. R. Civ. 9(b). *Asian and Western Classics B.V. v. Lynne Selkow*, 92 USPQ2d 1478, 1478 (TTAB 2009)(emphasis added). As stated in *Asian and Western Classics*:

"[T]he pleadings [must] contain explicit rather than implied expression of the circumstances constituting fraud." King Automotive, Inc. v. Speedy Muffler King, Inc., 667 F.2d 1008, 212 USPQ 801, 803 (CCPA 1981). See also Wright & Miller, Federal Practice and Procedure: 5A § 1296 n. 11 (2004) (citing cases that discuss purposes of the Rule 9(b) heightened pleading standard to include providing notice, weeding out baseless claims, preventing fishing expeditions and fraud actions in which all facts are learned after discovery, and serving the goals of Rule 11).

Pleadings of fraud made "on information and belief," when there is no allegation of "specific facts upon which the belief is reasonably based" are insufficient. Exergen Corp. v. Wal-Mart Stores Inc., 91 USPQ2d 1656, 1670 (Fed. Cir. 2009) and cases cited therein (discussing when pleading on information and belief under Fed. R. Civ. P. 9(b) is permitted); see also In Re Bose Corp., 91 USPQ2d [1938] at 1938. Additionally, under USPTO Rule 11.18, the factual basis for a pleading requires either that the pleader know of facts that support the pleading or that evidence showing the factual basis is "likely" to be obtained after a reasonable opportunity for discovery or investigation. Allegations based solely on information and belief raise only the mere possibility that such evidence may be uncovered and do not constitute pleading of fraud with particularity. Thus, to satisfy Rule 9(b), any allegations based on "information and belief" must be accompanied by a statement of facts upon which the belief is founded. See Exergen Corp., 91 USPQ2d at 1670

n.7, citing Kowal v. MCI Commc'n Corp., 16 F.3d 1271, 1279 n.3 (D.C. Cir. 1994)('[P]leadings on information and belief [under Rule 9(b)] require an allegation that the necessary information lies within the defendant's control, and ... such allegations must also be accompanied by a statement of the facts upon which the allegations are based')."

Asian and Western Classics, 92 USPQ2d at 1478-79 (emphasis added).

In the present case, Digitalmojo's allegations of fraud in the proposed Amended Petitions to Cancel as stated in Paragraphs 7-31 and 56, allege, solely on information and belief, a wide range of various acts of fraud supposedly committed by ConnectPR. But, as explained above, Digitalmojo cannot rely simply on pleading the fraud allegations "on information and belief" and hope to uncover sufficient evidence during discovery.

First, Digitalmojo's allegations of fraud in the proposed Amended Petitions to Cancel, Paragraphs 7-31 and 56, do not allege the elements of fraud with sufficient particularity in accordance with Fed. R. Civ. 9(b) to provide proper notice of the underlying factual basis for the fraud. For example, as already discussed above, in each of Paragraphs 7-31 and 56, Digitalmojo quotes the following allegedly fraudulent statement and attributes it to ConnectPR: "... in connection with, *inter alia*, marketing and market research and consulting services; public media relations services and sales promotion services." However, Digitalmojo failed to allege sufficient facts to identify who exactly made this alleged statement, where it was made, when it was made, or in what context it was made. As previously discussed, Digitalmojo's allegations fail to state a claim because ConnectPR never made this statement to the Trademark Office either during the prosecution or the maintenance of the ConnectPR Registrations (see again, Exhibit A & B).

Next, the sheer number of the fraud allegations set forth in Paragraphs 7-31 and 56, which cumulatively allege 27 separate instances of fraud, reveals the baselessness of the fraud allegations. Indeed, the fraud allegations set forth in Paragraphs 7-31 and 56 are cookie-cutter versions of the

same foundationless claim, with only minor changes between them and none of which are supported by a statement of facts as required by Fed. R. Civ. P. 9(b).

ConnectPR submits that Digitalmojo's fraud allegations should not be allowed because they are baseless and brought with the sole purpose to harass ConnectPR and to allow Digitalmojo to conduct a costly fishing expedition.

 The Abandonment Claims in the Proposed Amended Petitions to Cancel Were Not Properly Pleaded, and Therefore, They Would Not Survive a Motion to Dismiss under Rule 12(b)(6)

A trademark is considered abandoned "[w]hen its use has been discontinued with intent not to resume such use." Trademark Act Section 45, 15 U.S.C. §1127. Thus, a critical element of any trademark abandonment claim is the "intent" of the registrant. Digitalmojo's abandonment claims, as set forth in Paragraphs 32-55, were not properly pleaded because Digitalmojo failed to plead the statutory requirement that ConnectPR had no intent to resume use of the its marks as required by Trademark Act Section 45, 15 U.S.C. §1127. Digitalmojo's Amended Motion for Leave should be denied on this basis.

5. <u>Digitalmojo's Request to Rectify the Register in the Proposed Amended Petitions Was Not Properly Plead and Therefore Would Not Survive a Motion to Dismiss under Rule 12(b)(6)</u>

Trademark Act Section 18, 15 U.S.C. Section 1068, gives the Board equitable power to, in whole or in part, "restrict the goods or services identified in an application or registration," or to "otherwise restrict or rectify ... the registration of a registered mark." *See also* TBMP Section 309.03(d) (3d ed. 2011). In pleading a proper claim for restriction of an application or registration under Section 18, a petitioner must plead (1) that the proposed restriction will avoid a likelihood of confusion; and (2) that the respondent is not using, or does not intend to use, the mark on the goods or services being deleted or "effectively excluded" from the registration. *Eurostar Inc. v.*

"Euro-Star" Reitmoden GmbH & Co., 34 USPQ2d 1266, 1271-72 (TTAB 1994); TBMP § 309.03(d) (3d ed. 2011). As will be explained below, Digitalmojo failed to properly plead the second prong of the pleading requirement set forth above.

In Paragraph 57 of its proposed Amended Petitions to Cancel, Digitalmojo alleges that the services recited in the ConnectPR Registrations be restricted to services "supplied in the course of public relations activities" and to services "supplied to companies in the high technology industries." Digitalmojo further pleads that its proposed restrictions "will avoid a likelihood of confusion with Digitalmojo's mark Connect based on the services it has identified in its application." However, Digitalmojo did not properly plead the second prong of the Section 18 pleading requirement because it did not allege that ConnectPR "is not using, or does not intend to use, the mark on the goods or services being deleted or 'effectively excluded' from the registration." This is a fatal omission to the pleading.

Thus, Digitalmojo's Amended Motion for Leave must be denied because Digitalmojo failed to properly plead its claim for rectification under Section 18 in Paragraph 57.

D. The Amended Motion for Leave must Be Denied on the Ground That the Substance of the Allegations Made in the Proposed Amended Petitions to Cancel Constitute Compulsory Counterclaims That Were Not Timely Filed

Under 37 CFR § 2.106(b)(2)(i), "a defense attacking the validity of any one or more of the registrations pleaded in the opposition shall be a compulsory counterclaim if grounds for such counterclaim exist at the time when the answer is filed. If the grounds for a counterclaim are known to the applicant when the answer to the opposition is filed, the counterclaim shall be pleaded with or as part of the answer. If grounds for a counterclaim are learned during the course of the opposition proceeding, the counterclaim shall be pleaded promptly after the grounds therefor are learned." (Emphasis added). Further, pursuant to TBMP § 313.04 (3d ed. 2011), "[a] defendant who fails to

timely plead a compulsory counterclaim cannot avoid the effect of its failure by thereafter asserting the counterclaim grounds in a separate petition to cancel. In such a case, the separate petition will be dismissed, on motion, on the ground that the substance of the petition constitutes a compulsory counterclaim in another proceeding, and that it was not timely asserted." See Trek Bicycle Corp. v. StyleTrek Ltd., 64 USPQ2d 1540, 1541 (TTAB 2001) (motion to amend opposition denied where it was filed eight months after filing of notice of opposition, with no explanation for the delay, and appeared to be based on facts within opposer's knowledge at the time opposition was filed).

In the present case, ConnectPR initiated Opposition No. 91196299 ("the Opposition") on August 30, 2010 against Digitalmojo's application for the mark CONNECT (Application No. 77/714,693). In the Opposition, which has now been consolidated with the cancellation proceedings, ConnectPR alleged that Digitalmojo's application for the mark CONNECT should be refused registration on the basis that it would cause a likelihood of confusion with ConnectPR's registered mark that is subject to this cancellation proceeding. In the Opposition proceedings, Digitalmojo filed two answers, the first answer to the original Notice of Opposition was filed on September 20, 2010, and the second answer to the Amended Notice of Opposition was filed on January 28, 2011. Digitalmojo does not explain why it could not have filed the grounds alleged in its now proposed Amended Petitions to Cancel with the answers filed in the Opposition proceedings.

Moreover, the allegations in the proposed Amended Petitions to Cancel constitute new grounds that were not present in the originally filed, but improper, Petitions to Cancel in the cancellation proceedings. The new grounds alleged in the proposed Amended Petitions to Cancel, could have, and should have, been included in the originally filed Petitions to Cancel, if not with the answers filed in the Opposition proceedings. *See Media Online Inc. v. El Clasificado Inc.*, 88 USPQ2d 1285, 1286 (TTAB 2008) (motion for leave to amend to add claims of descriptiveness and

fraud denied; petitioner unduly delayed in adding claims which were based on facts within petitioner's knowledge at time petition to cancel was filed). Digitalmojo simply does not explain why it could not have filed the grounds alleged in its now proposed Amended Petitions to Cancel with the originally filed Petitions to Cancel in the cancellation proceedings.

In sum, the grounds set forth in the proposed Amended Petitions to Cancel in this matter could have, and should have, been filed with Digitalmojo's answers filed in the Opposition proceedings on September 20, 2010 or on January 28, 2011, or certainly the grounds should have been included in the original (but improper) Petitions to Cancel filed in the cancellation proceedings. Thus, Digitalmojo's Amended Motion for Leave should be denied on the grounds that the substance of the claims of the proposed Amended Petitions to Cancel constitute compulsory counterclaims that were untimely filed.

III. IN THE EVENT THE BOARD DENIES DIGITALMOJO'S AMENDED MOTION FOR LEAVE, THE BOARD SHOULD RULE ON CONNECTPR'S MOTIONS TO DISMISS AND ISSUE AN ORDER PRECLUDING DIGITALMOJO FROM FILING FURTHER AMENDED PLEADINGS

In the event that the Board denies Digitalmojo's Amended Motion for Leave as requested herein, the operative pleadings in the cancellation proceedings will be the originally filed Petitions to Cancel, both of which are currently subject to a motion to dismiss previously filed by ConnectPR. If event this occurs, ConnectPR requests that the Board rule on its motions to dismiss the originally filed Petitions to Cancel.

Further, in the event that the Board denies Digitalmojo's Amended Motion for Leave as requested herein, ConnectPR requests that the Board include in its decision an order precluding Digitalmojo from filing any additional motions for leave to amend its pleadings in the cancellation

proceedings because Digitalmojo's current Amended Motion for Leave is the <u>second</u> such motion filed in this matter. Including such an order in its decision is proper and appropriate because it is consistent with previous Board decisions. *See, e.g., McDonnell Douglas Corp. v. National Data Corp.*, 228 USPQ 45, 48 (TTAB 1985)(plaintiff had already been allowed two opportunities to perfect its pleading, therefore, the Board did not find that it was in the interests of justice to grant plaintiff an additional opportunity to amend the complaint).

IV. CONCLUSION

Digitalmojo's Amended Motion for Leave must be denied because of the above mentioned deficiencies in the proposed Amended Petitions to Cancel.

Respectfully submitted this _____ day of March, 2012.

Respectfully submitted,

Karl R. Cannon Brett J. Davis

CLAYTON, HOWARTH & CANNON, P.C.

P.O. Box 1909

Sandy, Utah 84091-1909 Telephone: (801) 255-5335 Facsimile: (801) 255-5338

Attorneys for Respondent Connect Public Relations, Inc.

S:\CHC Files\T12-\T120-\T12092\A\Memo in Opp to 2nd min to amend.wpd

CERTIFICATE OF SERVICE

I hereby certify that I caused a true and correct copy of the foregoing RESPONSE IN

OPPOSITION TO DIGITALMOJO'S SECOND AMENDED MOTIONS FOR LEAVE TO

AMEND PETITIONS TO CANCEL to be served, via first class mail, postage prepaid, on this

day of March, 2012, to:

Thomas W. Cook, Esq.
Thomas Cook Intellectual Property Attorneys
3030 Bridgeway, Suite 425-430

Sausalito, California 94965-2810

EXHIBIT A





03-24-2000

EXPRESS MAIL LABEL NO: EK435394746US U.S. Patent & TMOte/TM Mail Rept Dt. #30

SERVICE MARK DOCKET NO. T6705.SM

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant:

CONNECT PUBLIC

RELATIONS, INC.

Mark:

CONNECTPR

STATEMENT OF USE BY APPLICANT UNDER

Serial No.

75/456,494

37 C.F.R. § 2.88

Filing Date:

MARCH 25, 1998

International Class: 035

Assistant Commissioner for Trademarks Box ITU 2900 Crystal Drive Arlington, Virginia 22202-3513

Sir:

The undersigned, Sherri Walkenhorst, declares:

That she is a Partner and Co-Owner of applicant, and as such is properly authorized to execute this Statement of Use on behalf of applicant;

That she believes applicant to be the owner of the mark sought to be registered;

That applicant has used and is using the mark in commerce on or in connection with the goods specified in this application;

That to the best of her knowledge and belief no other person, firm, corporation or association has the right to use

04/13/2000 JHARLEY 00000159 75456494

01 FC:363

01 FC:364

100.00 DP

CERTIFICATE OF EXPRESS MAILING

Express Mail Label No: EK435394746US Mailed: March 24, 2000

05/09/2000 DLATHAU 00000011 500836 75456943

150.03 Mereby certify that this correspondence is being deposited with the United States Postal Service "Express Mail Post Office to Addressee" service under 37 C.F R. § 1.10 on the date

Void date: 05 Addressed Approx in an envelope addressed to: BOX ITU, Assistant Commissioner for Trademarks, 2900
05/09/2000 DLATHAM 00000017-50005ingtpa5694rginia 22202-3513.

150.00 CR 01 FC:364

Cannon

said mark in commerce, either in the identical form or in such near resemblance thereto as may be likely, when applied to the goods of such other person, to cause confusion, or to cause mistake, or to deceive;

Applicant first used the above-noted mark at least as early as February, 2000, first used the mark in interstate commerce at least as early as February, 2000, and is now using the mark in commerce;

Applicant uses the mark for the same goods as specified in the Examiner's Notice of Allowance, i.e., marketing and market research and consulting services, public and media relations services and sales promotion services, and uses it by applying the mark to the goods and on labels, containers, packaging and other means customary in the trade. Three specimens showing the mark as used in commerce are submitted with this Statement of Use;

That the facts made in this Statement of Use are true; and all statements made of her own knowledge are true and statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code and that willful false statements may

jeopardize the validity of this application or any registration resulting from it.

DATED this 23rd day of March , 2000.

CONNECT PUBLIC RELATIONS, INC. .

Sherri Walkenhorst Partner and Co-Owner

S:\CHC Files\T 6-\T6705\SOU.wpd

Combined Declaration of Use and Incontestability Under Sections 8 & 15 To the Commissioner for Trademarks:

REGISTRATION NUMBER: 2366850 REGISTRATION DATE: 07/11/2000

MARK: CONNECTPR

The owner, CONNECT PUBLIC RELATIONS, INC., residing at 80 EAST 100 NORTH, PROVO, UT US 84606, is using the mark in commerce on or in connection with the goods and /or services as follows:

For International Class 035, the owner is using or is using through a related company or licensee the mark in commerce on or in connection with all goods and/or services listed in the existing registration.

The owner is submitting one specimen for each class showing the mark as used in commerce on or in connection with any item in the class of listed goods and/or services, consisting of a(n) print from a website (3 pages).

Specimen-1

Specimen-2

Specimen-3

The registrant hereby appoints Karl R. Cannon and Grant R. Clayton, Alan J. Howarth, Clifford B. Vaterlaus, Terrence J. Edwards, Brett J. Davis, Wesley M. Lang of Clayton, Howarth & Cannon, P.C., P.O. Box 1909, Sandy, Utah United States 84091 to submit this Combined Declaration of Use and Incontestability Under Sections 8 & 15 on behalf of the registrant. The attorney docket/reference number is T6705.SM.

A fee payment in the amount of \$300 will be submitted with the form, representing payment for I class(es), plus any additional grace period fee, if necessary.

Declaration

The owner is using or is using through a related company or licensee the mark in commerce on or in connection with the goods/services identified above, as evidenced by the attached specimen(s) showing the mark as used in commerce. The mark has been in continuous use in commerce for five consecutive years after the date of registration, or the date of publication under Section 12(c), and is still in use in commerce on or in connection with all goods and/or services as identified above. There has been no final decision adverse to the owner's claim of ownership of such mark for such goods and/or services, or to the owner's right to register the same or to keep the same on the register; and there is no proceeding involving said rights pending and not disposed of either in the Patent and Trademark Office or in the courts.

The undersigned being hereby warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. Section 1001, and that such willful false statements and the like may jeopardize the validity of this document, declares that he/she is properly authorized to execute this document on behalf of the Owner; and all statements made of his/her own knowledge are true and that all

statements made on information and belief are believed to be true.

Signature: /krc/ Date: 07/11/2006 Signatory's Name: Karl R. Cannon

Signatory's Position: Attorney for Applicant

Mailing Address:

Clayton, Howarth & Cannon, P.C. P.O. Box 1909 Sandy, Utah 84091

RAM Sale Number: 519

RAM Accounting Date: 07/12/2006

Serial Number: 75456494

Internet Transmission Date: Tue Jul 11 17:10:58 EDT 2006 TEAS Stamp: USPTO/S08N15-69271050-200607111710588574

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7db594-CC-519-20060711170834287775



Our Capabilities

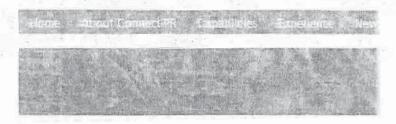
Messaging

Analyst Relations

Media Relations

WHITE

Spokesperson Training



Our Capabilities: Messaging

A clear, concise message is a requirement for a successful media campaign. A common complaint of analysis and reporters is that spokespeople are unable to clearly explain their product. Consect has been helping companies clarify their message to 15 years.

We have a simple process for helping companies build their message. Our process is based or answering the five key questions analysts and media have about any new company of product.

Connect helped solidit As a result, we re reco coverage in a blor on cooks at us as introvers an inspired approach identity-driver entarphic has exceeded our elements.

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- 3 What are the alternative ways to meet this need today?
- What are the shortconings with these alternatives?
- 5. How does your solution overcome mese shortcoming??

The answers to these five questions form the basis or a clear of Over the past 15 years we have geveloped at efficient process in articulate our client's message.

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Case Studies



Our Experience: Sample Coverage

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Connect PR Placements (trio: 12 months)

> Fublications (15-316 Placements)

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ROUTING SHEET TO POST REGISTRATION (PRU)

Registration Number: 2366850

Serial Number: 75

75456494

RAM Sale Number: 519

RAM Accounting Date: 20060712

Total Fees:

\$300

Note: Process in accordance with Post Registration Standard Operating Procedure (SOP)

Transaction	Fee Code	Transaction <u>Date</u>	Fee per Class	Number of Classes	Total Fee
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§15 affidavit	7208	20060711	\$200		\$200

Physical Location: 900 - FILE REPOSITORY (FRANCONIA)

Lost Case Flag: False

In TICRS (AM-FLG-IN-TICRS): True

Transaction Date: 20060711



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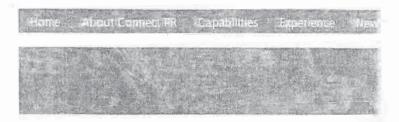
Messaggio

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Wisting

Spokesperson Training



Our Capabilities: Messaging

A clear, concise message is a requirement for a successful megia campaign. A common complaint of analysis and reporters is that spokespeople are unable to clearly explain their product. Connect has been helping companies canty their message for 15 years.

We have a simple process for helping companies build their message. Our process is based on answering the five key questions enalysis and media navel about any new company or product.

"Connect helped solid!"
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- 3 What are the alternative ways to meet this need today?
- 4 What are the shortcomings with these alternatives?
- 5. How does your solution overcome triese shortcomings?

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Sample Coverage

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Our Experience: Sample Coverage

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Connect PR Placements (print 12 months) > Publications (19,336 Placements)

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Combined Declaration of Use and/or Excusable Nonuse/Application for Renewal of Registration of a Mark under Sections 8 & 9

To the Commissioner for Trademarks:

REGISTRATION NUMBER: 2366850 REGISTRATION DATE: 07/11/2000

MARK: CONNECTPR

The owner, CONNECT PUBLIC RELATIONS, INC., having an address of

80 EAST 100 NORTH PROVO, Utah 84606

United States

is filing a Combined Declaration of Use and/or Excusable Nonuse/Application for Renewal of Registration of a Mark under Sections 8 & 9.

For International Class 035, the mark is in use in commerce on or in connection with **all** goods or services listed in the existing registration for this specific class; or, the owner is making the listed excusable nonuse claim.

The owner is submitting one specimen showing the mark as used in commerce on or in connection with any item in this class, consisting of a(n) prints from registrant's website.

Original PDF file:

SPN0-69271050-183803548 . 35-SPECIMEN 1-Results.pdf

Converted PDF file(s) (1 page)

Specimen Filel

Original PDF file:

SPN0-69271050-183803548 . 35-SPECIMEN 2-Focus.pdf

Converted PDF file(s) (1 page)

Specimen File1

Original PDF file:

SPN0-69271050-183803548 . 35-SPECIMEN 3-Media Relations.pdf

Converted PDF file(s) (2 pages)

Specimen File1

Specimen File2

Original PDF file:

SPN0-69271050-183803548, 35-SPECIMEN 4-Sample Coverage.pdf

Converted PDF file(s) (2 pages)

Specimen File1

Specimen File2

The registrant hereby appoints KARL R CANNON and Grant R. Clayton, Alan J. Howarth, Terrence J. Edwards, Brett J. Davis, Kerry W. Brown, Weili Cheng, Wesley M. Lang, David N. Preece of CLAYTON HOWARTH & CANNON, P.C.

P.O. Box 1909 SANDY, Utah 84091 United States

to file this Combined Declaration of Use and/or Excusable Nonuse/Application for Renewal of Registration of a Mark under Sections 8 & 9 on behalf of the registrant. The attorney docket/reference number is T6705.

A fee payment in the amount of \$500 will be submitted with the form, representing payment for 1 class(es), plus any additional grace period fee, if necessary.

Declaration

Section 8: Declaration of Use in Commerce

Unless the owner has specifically claimed excusable nonuse, the mark is in use in commerce on or in connection with the goods and/or services identified above, as evidenced by the attached specimen(s) showing the mark as used in commerce.

Section 9: Application for Renewal

The registrant requests that the registration be renewed for the goods and/or services identified above.

The undersigned being hereby warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. Section 1001, and that such willful false statements and the like may jeopardize the validity of this document, declares that he/she is properly authorized to execute this document on behalf of the Owner; and all statements made of his/her own knowledge are true and that all statements made on information and belief are believed to be true.

Signature: /krc/ Date: 07/02/2010 Signatory's Name: Karl R. Cannon

Signatory's Position: Attorney of Record, Utah Bar Member

Mailing Address (current):

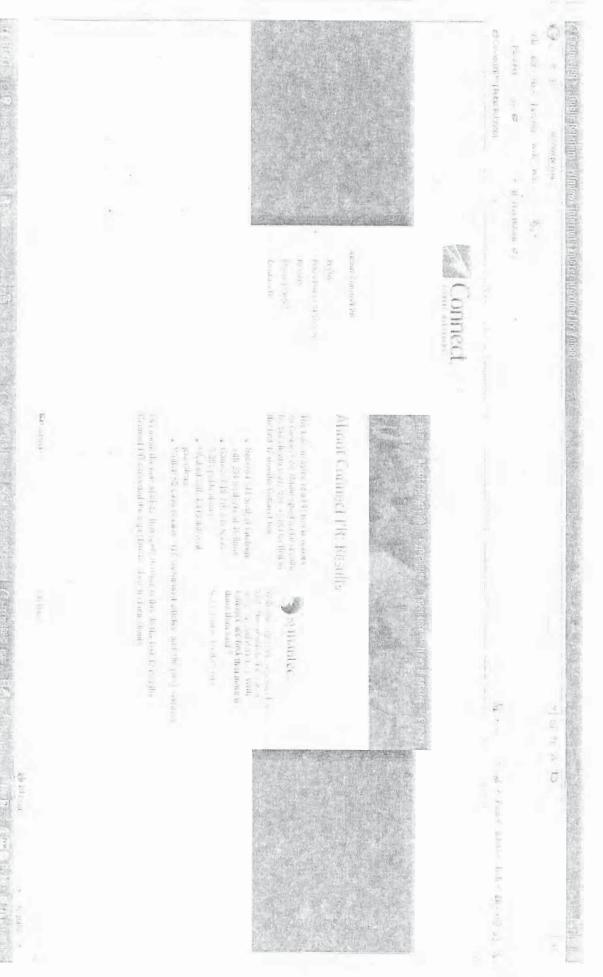
CLAYTON HOWARTH & CONNON, PC P O BOX 1219 SANDY, Utah 84091

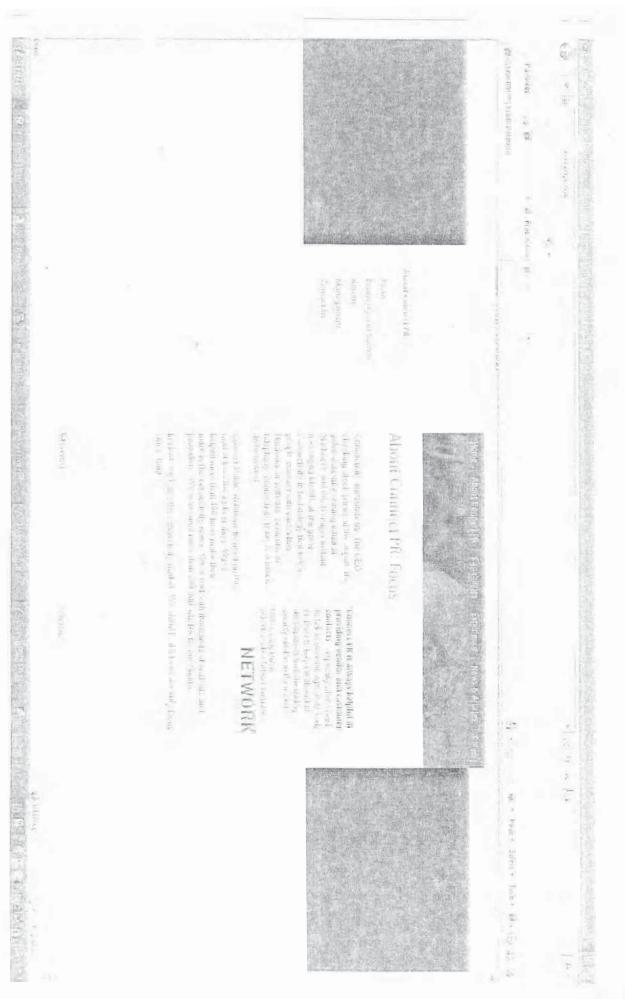
Mailing Address (proposed):

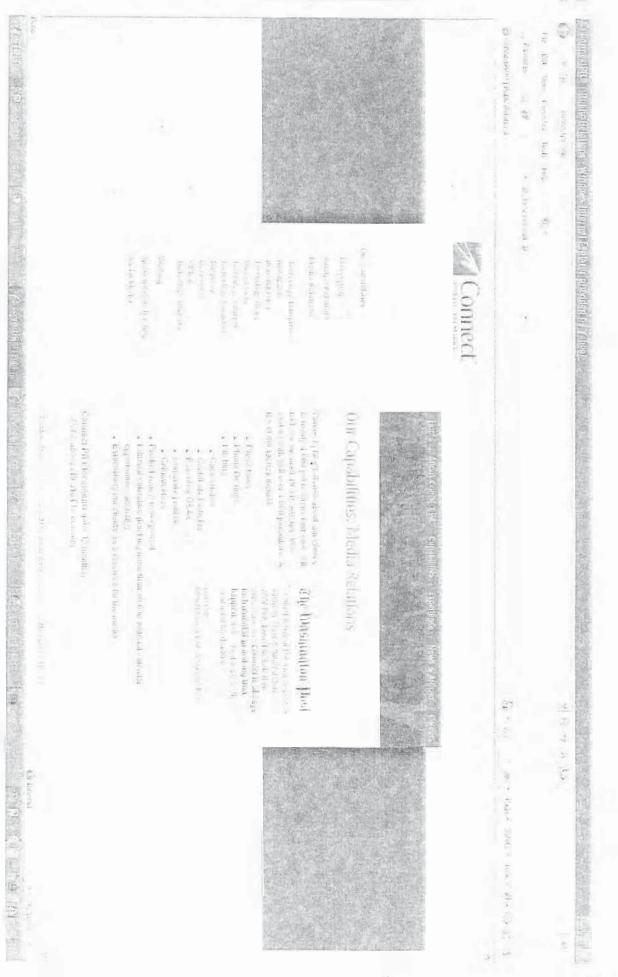
CLAYTON HOWARTH & CANNON, P.C. P.O. Box 1909 SANDY, Utah 84091 Serial Number: 75456494

Internet Transmission Date: Fri Jul 02 18:41:38 EDT 2010 TEAS Stamp: USPTO/S08N09-69.27.10.50-201007021841388

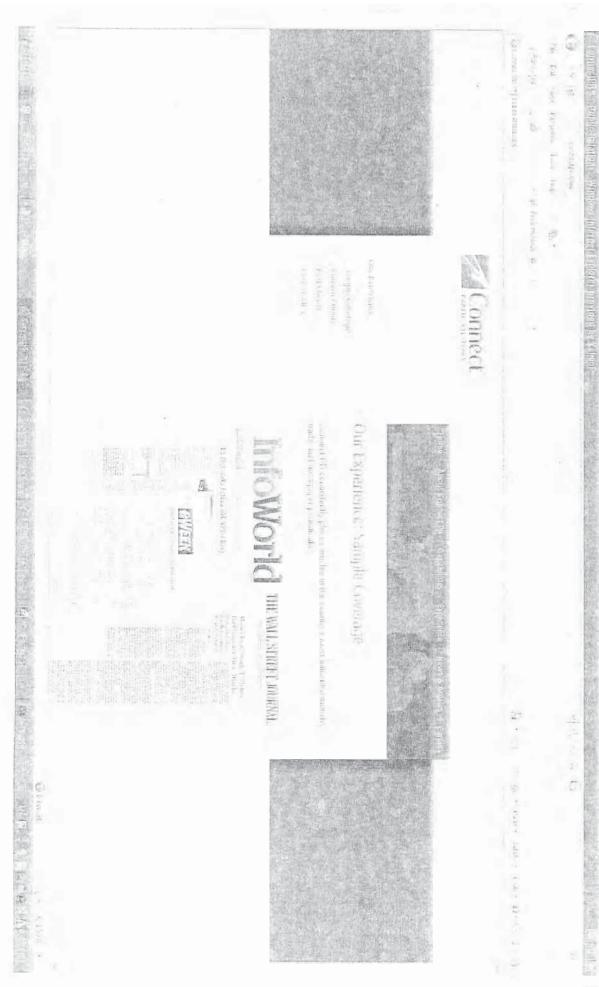
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ROUTING SHEET TO POST REGISTRATION (PRU)

Registration Number:

2366850



erial Number: 754564



RAM Sale Number: 4549

원생님 기업을 가장하는 거래?

RAM Accounting Date: 20100706

Total Fees:

\$500

Note: Process in accordance with Post Registration Standard Operating Procedure (SOP)

Transaction	Fee Code	Transaction <u>Date</u>	Fee per Class	Number of Classes	Number of Classes Paid	Total Fee
§8 affidavit Application for Renewal (§9)	7205 7201	20100702 20100702	\$100 \$400	1	1	\$100 \$400

Physical Location: 900 - FILE REPOSITORY (FRANCONIA)

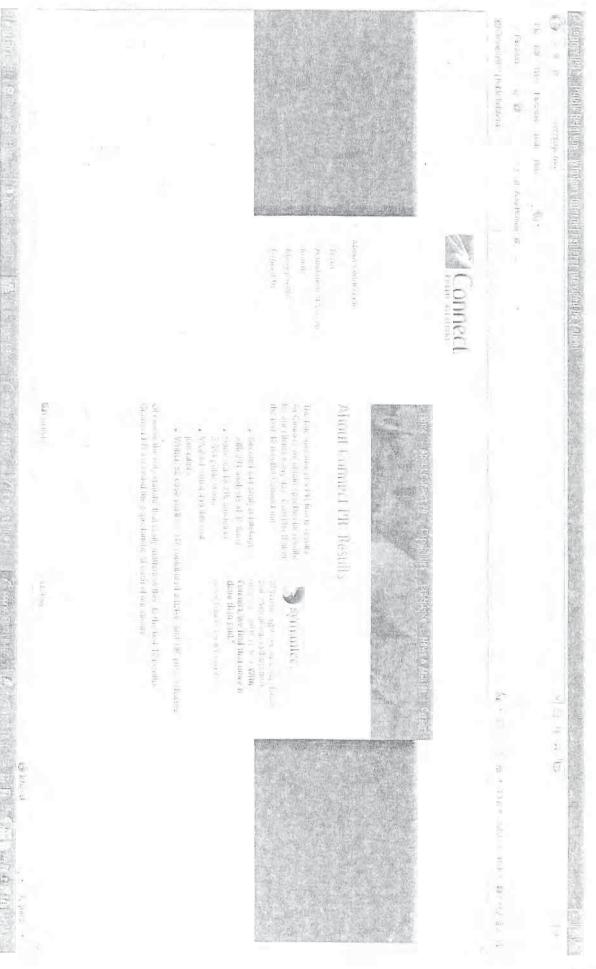
Lost Case Flag: False

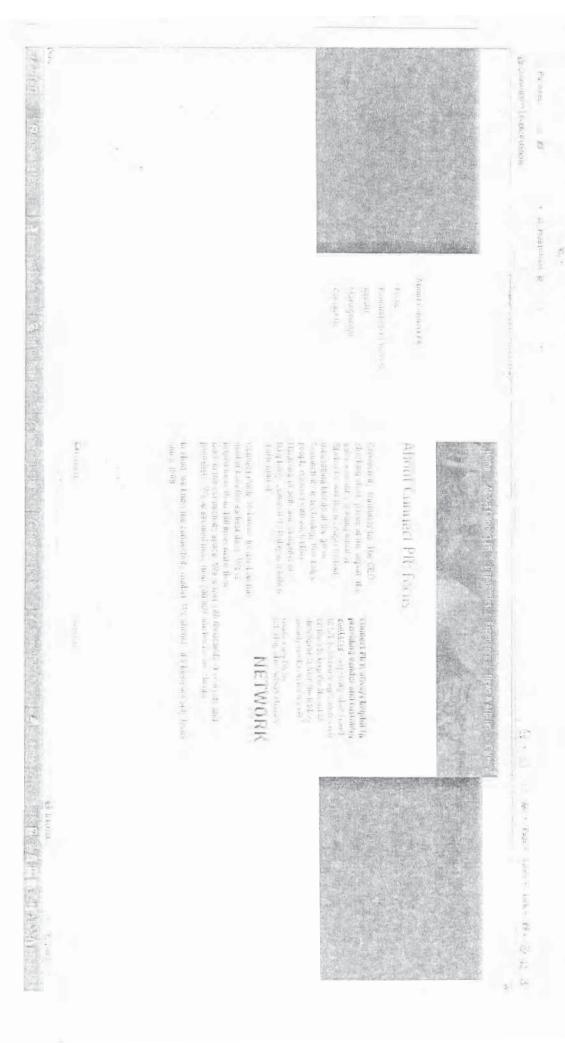
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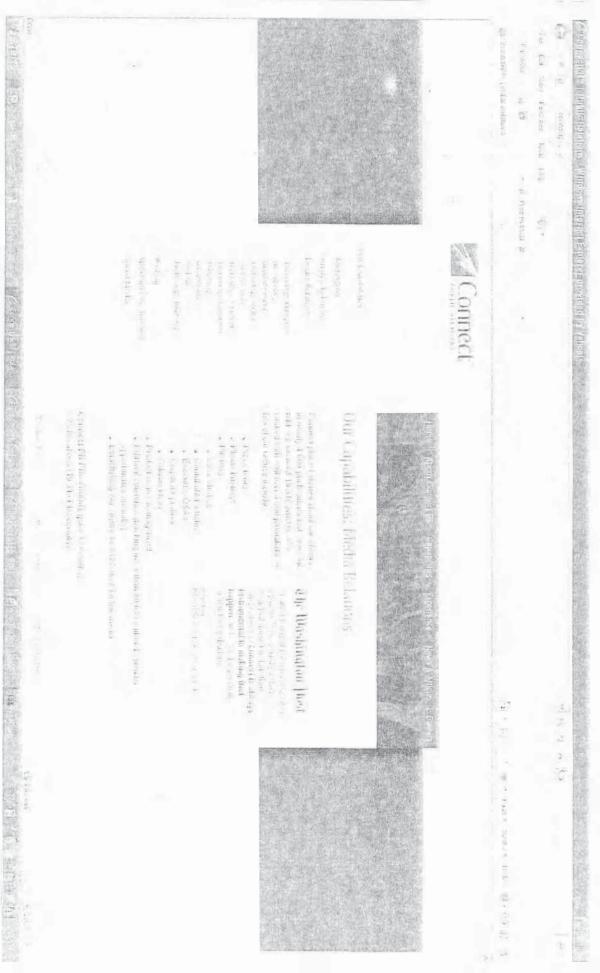
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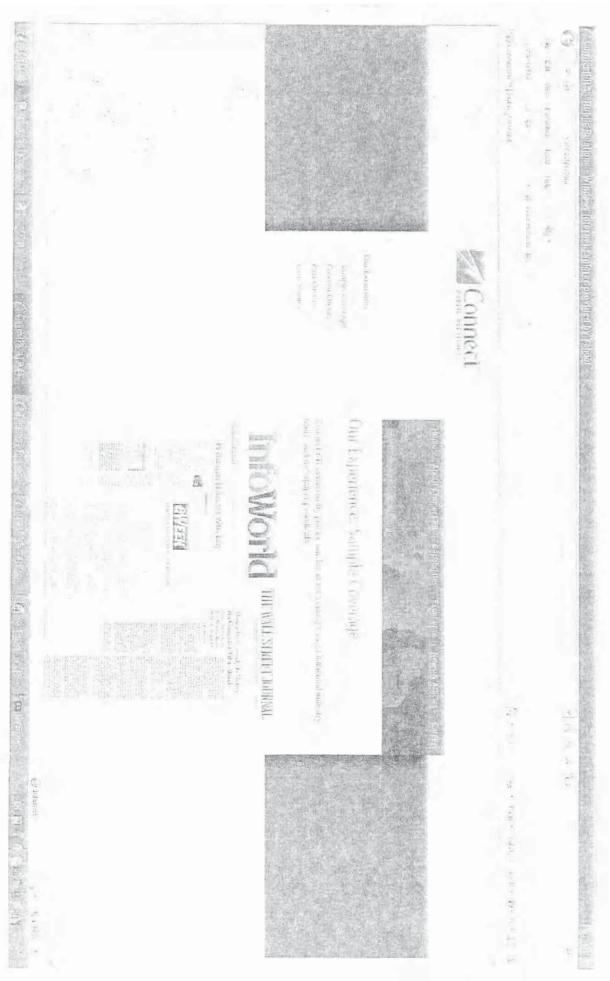








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EXHIBIT B

L LABEL NO. EK435394746US

SERVICE MARK ATTORNEY DOCKET NO. T6671.SM

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03-24-2000 I THE UNITED STATES PATENT AND TRADEMARK OFFICE U.S. Patent & TMOfo/TM Mell Ropt Dt. #30

APPLIcant:

CONNECT PUBLIC

RELATIONS, INC.

Mark:

CONNECT PUBLIC

RELATIONS

Serial No.:

75/456,519

Filing Date:

MARCH 28, 1998

International Class: 035

STATEMENT OF USE BY C.F.R. § 2.88

Assistant Commissioner for Trademarks BOX ITU 2900 Crystal Drive Arlington, Virginia 22202-3513

Sir:

The undersigned Sherri Walkenhorst declares:

That she is a Partner and Co-Owner of applicant, and as such is properly authorized to execute this Statement of Use on behalf of the applicant;

That she believes applicant to be the owner of the mark sought to be registered;

CERTIFICATE OF EXPRESS MAILING

Express Mail Label No. EK435394746US Mailed: March 24, 2000

I hereby certify that this correspondence is being deposited with the United States Postal Service "Express Mail Post Office to Addressee" service under 37 C.F.R. § 1.10 on the date indicated above in an envelope addressed to: Box ITU, Assistant Commissioner for Trademarks, 2900 Crystal Drive, Arlington, Virginia 22202-3513.

Karl R. Cannon

04/17/2000 LNICKELS 00000155 75456519

01 FC:363

100.00 DP

That applicant has used and is using the mark in commerce on or in connection with the goods specified in this application;

That to the best of her knowledge and belief no other person, firm, corporation or association has the right to use said mark in commerce, either in the identical form or in such near resemblance thereto as may be likely, when applied to the goods of such other person, to cause confusion, or to cause mistake, or to deceive;

Applicant first used the above-noted mark at least as early as May, 1998, first used the mark in interstate commerce at least as early as May, 1998, and is now using the mark in commerce.

Applicant uses the mark for the same goods as specified in the Examiner's Notice of Allowance, i.e., marketing and market research and consulting services; public and media relations services and sales promotion services and uses it by applying the mark to brochures and other means customary in the trade. Three specimens showing the mark as used in commerce are submitted with this application.

That the facts made in this application are true; and all statements made of her own knowledge are true and statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United

States Code and that willful false statements may jeopardize the validity of this application or any registration resulting from it.

DATED this 23rd day of March , 2000.

CONNECT PUBLIC RELATIONS, INC.

Sherri Walkenhorst Partner and Co-Owner

S:\CHC Files\T 6--\T6671\SOU.wpd

Combined Declaration of Use and Incontestability Under Sections 8 & 15 To the Commissioner for Trademarks:

REGISTRATION NUMBER: 2373504 REGISTRATION DATE: 08/01/2000

MARK: CONNECT PUBLIC RELATIONS

The owner, CONNECT PUBLIC RELATIONS, INC., residing at 80 EAST 100 NORTH, PROVO, UT US 84606, is using the mark in commerce on or in connection with the goods and /or services as follows:

For International Class 035, the owner is using or is using through a related company or licensee the mark in commerce on or in connection with all goods and/or services listed in the existing registration.

The owner is submitting one specimen for each class showing the mark as used in commerce on or in connection with any item in the class of listed goods and/or services, consisting of a(n) print from a website (3 pages).

Specimen-1

Specimen-2

Specimen-3

The registrant hereby appoints Karl R. Cannon and Grant R. Clayton, Alan J. Howarth, Clifford B. Vaterlaus, Terrence J. Edwards, Brett J. Davis, Wesley M. Lang of Clayton, Howarth & Cannon, P.C., P.O. Box 1909, Sandy, Utah United States 84091 to submit this Combined Declaration of Use and Incontestability Under Sections 8 & 15 on behalf of the registrant. The attorney docket/reference number is T6671.

A fee payment in the amount of \$300 will be submitted with the form, representing payment for 1 class(es), plus any additional grace period fee, if necessary.

Declaration

The owner is using or is using through a related company or licensee the mark in commerce on or in connection with the goods/services identified above, as evidenced by the attached specimen(s) showing the mark as used in commerce. The mark has been in continuous use in commerce for five consecutive years after the date of registration, or the date of publication under Section 12(c), and is still in use in commerce on or in connection with all goods and/or services as identified above. There has been no final decision adverse to the owner's claim of ownership of such mark for such goods and/or services, or to the owner's right to register the same or to keep the same on the register; and there is no proceeding involving said rights pending and not disposed of either in the Patent and Trademark Office or in the courts.

The undersigned being hereby warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. Section 1001, and that such willful false statements and the like may jeopardize the validity of this document, declares that he/she is properly authorized to execute this document on behalf of the Owner; and all statements made of his/her own knowledge are true and that all

statements made on information and belief are believed to be true.

Signature: /krc/ Date: 08/01/2006 Signatory's Name: Karl R. Cannon

Signatory's Position: Attorney for Applicant

Mailing Address: Clayton, Howarth & Cannon, P.C. P.O. Box 1909 Sandy, Utah 84091

RAM Sale Number: 881

RAM Accounting Date: 08/02/2006

Serial Number: 75456519

Internet Transmission Date: Tue Aug 01 20:44:32 EDT 2006 TEAS Stamp: USPTO/S08N15-69271050-200608012044328637

99-2373504-200f0bf61a3311e061679746dd9db

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Gun Capatilities

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Spokesperson Training

Our Capabilities: Messaging

à clear congisé message is a requirement for a suppessful media campaign. A common complaint of analysis and reporters is that spokenpeople are chante in clearly explain their product. Connect has been heiping companies clarity their message to: 15 years.

We have a simple process for helping companies build their message. Dur process is based on answering the five key questions analysis and media have about any new company or proglict.

Connect belows solidit As a result, we we rece Coverage in a short tin COME AT ALL HIS THE WINGSTON identity-driver enterpri has exceeded our o

Steve Gard, Founder CEC-Susted Network Tenning



- What need drives customers to look for your company's sa
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- What are the alternative ways to meet this need today?
- What are the shurronnings with these alternatives?
- How does your solution overcome these shartcomings?

The answers to these five questions form the basis of a clear co-Over the past 15 years we have developed an efficient process to erticulate our client's message.

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Home About Connect PR | Capabilities | Experience | New

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Sample Coverage

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Case Studies

Our Experience: Sample Coverage

Connect PFI consistently places articles in the country's most infitrade, and newspaper periodicals.



Connect PR Placements (prior 12 months) > Publications (19,316 Placements)

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eWEEK (535) IntoWorld (427) InfoWeek (417) Search Security (226	Washington Post (327) Phila Inquirer (95) Los Angeles Times (75) Dallas Mon (News (72)	MSNBC (Business) CNN (163 USA Toda Vvali Str.
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ROUTING SHEET TO POST REGISTRATION (PRU)

Registration Number: 2373504



RAM Sale Number: 881

RAM Accounting Date: 20060802

Total Fees:

\$300

Note: Process in accordance with Post Registration Standard Operating Procedure (SOP)

Transaction	Fee	Transaction	Fee per	Number	Total
	Code	<u>Date</u>	Class	of Classes	Fee
§8 affidavit	7205	20060801	\$100	1	\$100
§15 affidavit	7208	20060801	\$200		\$200

Physical Location: 900 - FILE REPOSITORY (FRANCONIA)

Lost Case Flag: False

In TICRS (AM-FLG-IN-TICRS): True

Transaction Date:

20060801





Home About Connect PR Capabilities Experience New

Our Capabilities

Metagring

Analys Relations

Meglia Rotations

Writing

Spokesperson Training

Our Capabilities: Messaging

A clear concise message is a requirement for a successful media campaign. A common complaint of analysis and renorters is that spokespeople are unable to clearly explain their product. Connect has been helping companies clarity their message for 15 years.

We have a simple process for helping companies build their message. Dur process is based on answering the five key questions analysts and media have about any new company or product.

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- 3 What are the alternative ways to meet this need today?
- 4 What are the shortcomings with these alternatives?
- 5 How does your solution overcome these shortcomings?

The answers to these five questions form the basis of a clear co Over the past 15 years we have developed an efficient process to adiculate our clent's message.

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Our Experience

Sample Coverage

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Our Experience: Sample Coverage

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Connect PF Placements (prior 12 months) > Publications (15,346 Placements)

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SIGNATURE	/krc/
SIGNATORY'S NAME	Karl R. Cannon
SIGNATORY'S POSITION	Attorney of Record, Utah Bar Member
DATE SIGNED	08/02/2010
PAYMENT METHOD	CC
	FILING INFORMATION
SUBMIT DATE	Mon Aug 02 19:24:02 EDT 2010
TEAS STAMP	USPTO/S08N09-69.27.10.50- 20100802192402273192-2373 504-4708e6de8a4a8e7cc718f d9857c538d8-CC-5970-20100 802190253397218

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Combined Declaration of Use and/or Excusable Nonuse/Application for Renewal of Registration of a Mark under Sections 8 & 9

To the Commissioner for Trademarks:

REGISTRATION NUMBER: 2373504 REGISTRATION DATE: 08/01/2000

MARK: CONNECT PUBLIC RELATIONS

The owner, CONNECT PUBLIC RELATIONS, INC., a corporation of Utah, having an address of 80 EAST 100 NORTH PROVO, Utah 84606

United States

is filing a Combined Declaration of Use and/or Excusable Nonuse/Application for Renewal of Registration of a Mark under Sections 8 & 9.

For International Class 035, the mark is in use in commerce on or in connection with all goods or services listed in the existing registration for this specific class: Marketing and market research and consulting

services; public and media relations services and sales promotion services; or, the owner is making the listed excusable nonuse claim.

The owner is submitting one specimen showing the mark as used in commerce on or in connection with any item in this class, consisting of a(n) prints from Registrant's website.

JPG file(s):

Specimen File1

Specimen File2

Specimen File3

Specimen File4

Original PDF file:

SPN0-69271050-190253397 . 035-SPECIMEN 5.pdf

Converted PDF file(s) (3 pages)

Specimen File1

Specimen File2

Specimen File3

Original PDF file:

SPN0-69271050-190253397 . 035-SPECIMEN 6.pdf

Converted PDF file(s) (2 pages)

Specimen File1

Specimen File2

The registrant's current Attorney Information: KARL R CANNON of CLAYTON HOWARTH & CANNON PC

PO BOX 1909

SANDY, Utah (UT) 84091

United States (USX)

The registrant's proposed Attorney Information: KARL R CANNON of CLAYTON HOWARTH & CANNON PC

PO BOX 1909

SANDY, Utah (UT) 84091

United States (USX)

The docket/reference number is T6671.

The phone number is 801-255-5335.

The fax number is 801-255-5338.

The email address is docketclerk@chepat.com.

The registrant's current Correspondence Information:

The registrant's proposed Correspondence Information: KARL R CANNON of CLAYTON HOWARTH & CANNON PC

PO BOX 1909

SANDY, Utah (UT) 84091 United States (USX) The docket/reference number is T6671.

The phone number is 801-255-5335.

The fax number is 801-255-5338.

The email address is docketclerk@chcpat.com.

A fee payment in the amount of \$500 will be submitted with the form, representing payment for 1 class(es), plus any additional grace period fee, if necessary.

Declaration

Section 8: Declaration of Use in Commerce

Unless the owner has specifically claimed excusable nonuse, the mark is in use in commerce on or in connection with the goods and/or services identified above, as evidenced by the attached specimen(s) showing the mark as used in commerce.

Section 9: Application for Renewal

The registrant requests that the registration be renewed for the goods and/or services identified above.

The undersigned being hereby warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. Section 1001, and that such willful false statements and the like may jeopardize the validity of this document, declares that he/she is properly authorized to execute this document on behalf of the Owner; and all statements made of his/her own knowledge are true and that all statements made on information and belief are believed to be true.

Signature: /krc/ Date: 08/02/2010 Signatory's Name: Karl R. Cannon

Signatory's Position: Attorney of Record, Utah Bar Member

Mailing Address (current):

CLAYTON HOWARTH & CANNON PC PO BOX 1909 SANDY, Utah 84091

Mailing Address (proposed):

CLAYTON HOWARTH & CANNON PC PO BOX 1909 SANDY, Utah 84091

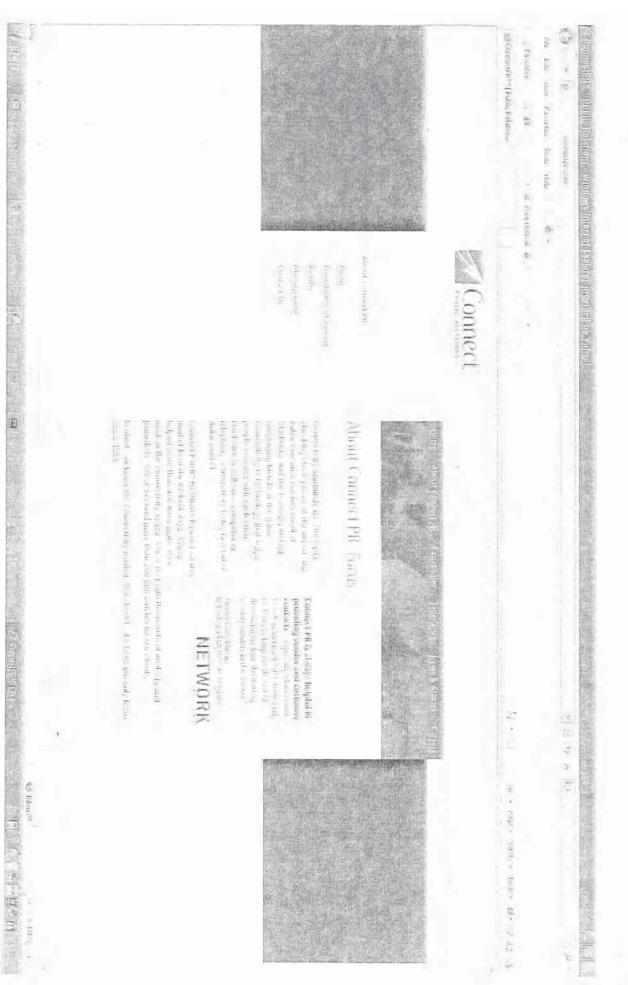
Serial Number: 75456519

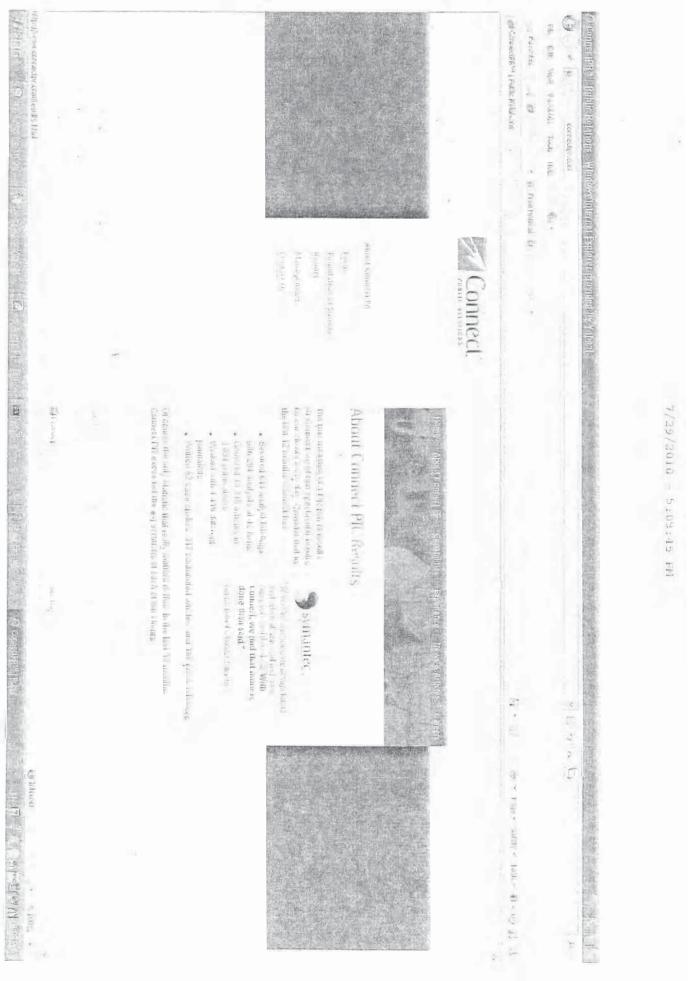
Internet Transmission Date: Mon Aug 02 19:24:02 EDT 2010

TEAS Stamp: USPTO/S08N09-69.27.10.50-201008021924022

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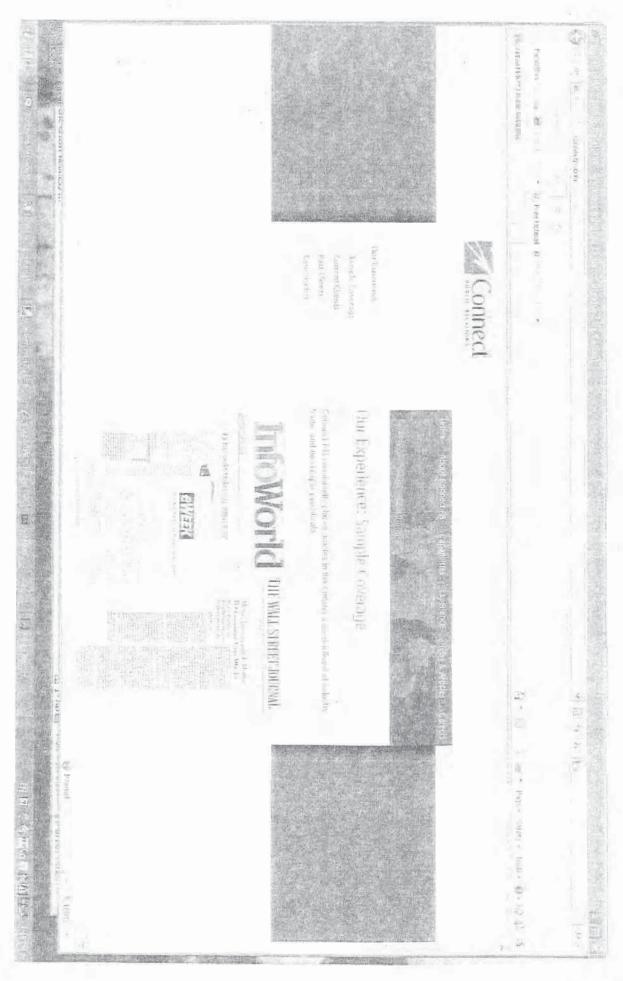
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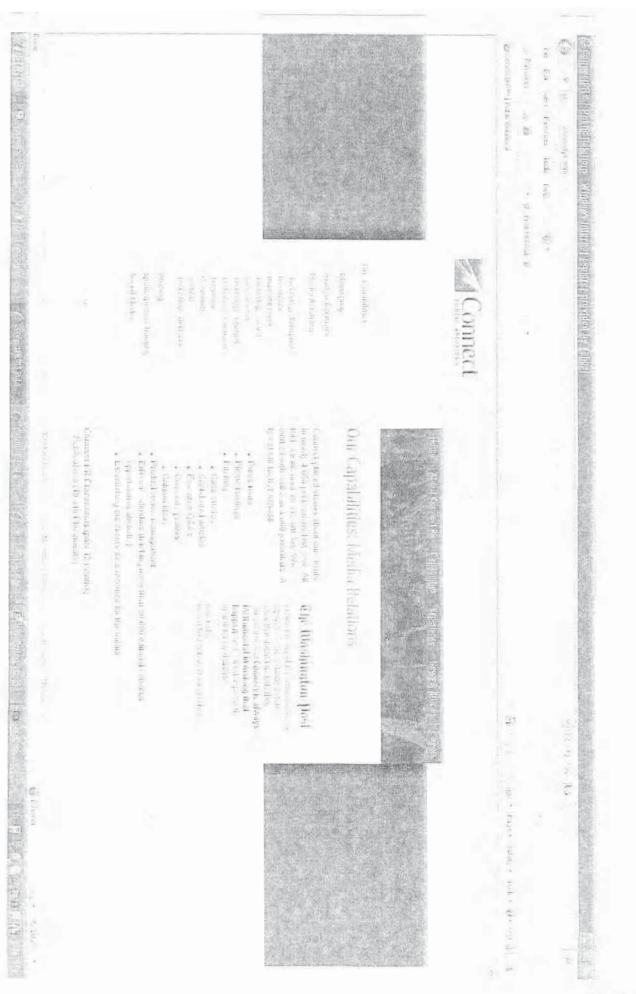
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ROUTING SHEET TO POST REGISTRATION (PRU)

Registration Number:

Serial Number: 75456519

RAM Sale Number: 5970

RAM Accounting Date: 20100803

Total Fees:

\$500

Note: Process in accordance with Post Registration Standard Operating Procedure (SOP)

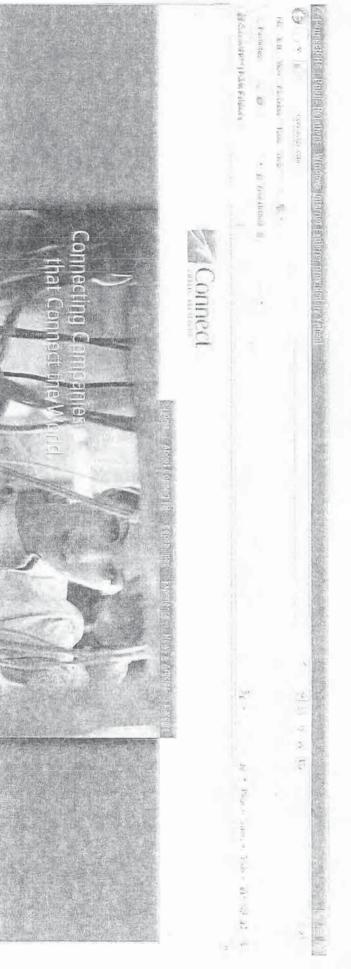
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Physical Location: 900 - FILE REPOSITORY (FRANCONIA)

Lost Case Flag: False

In TICRS (AM-FLG-IN-TICRS): True

Transaction Date: 20100802





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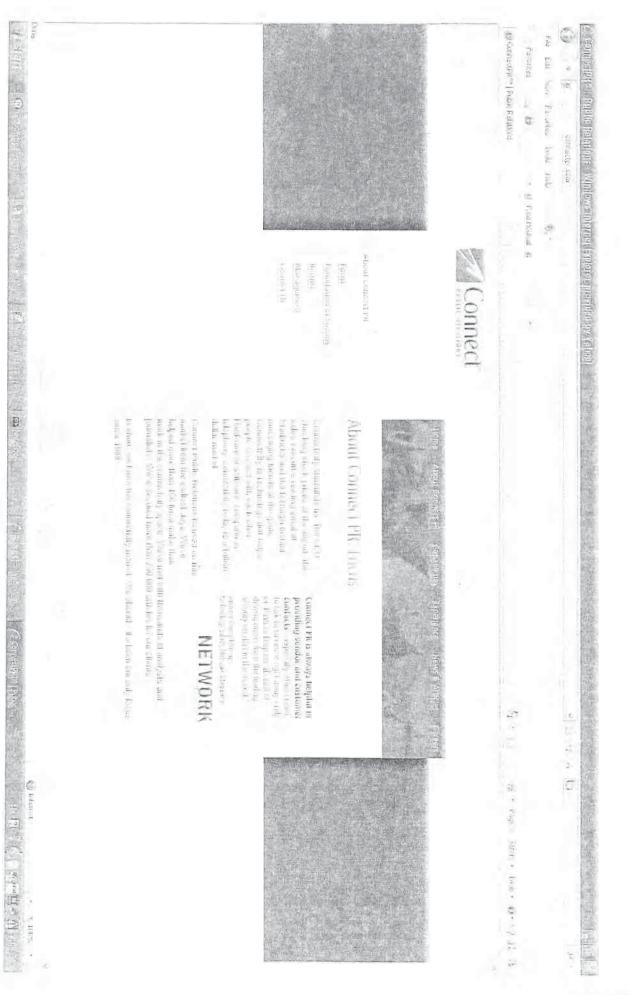
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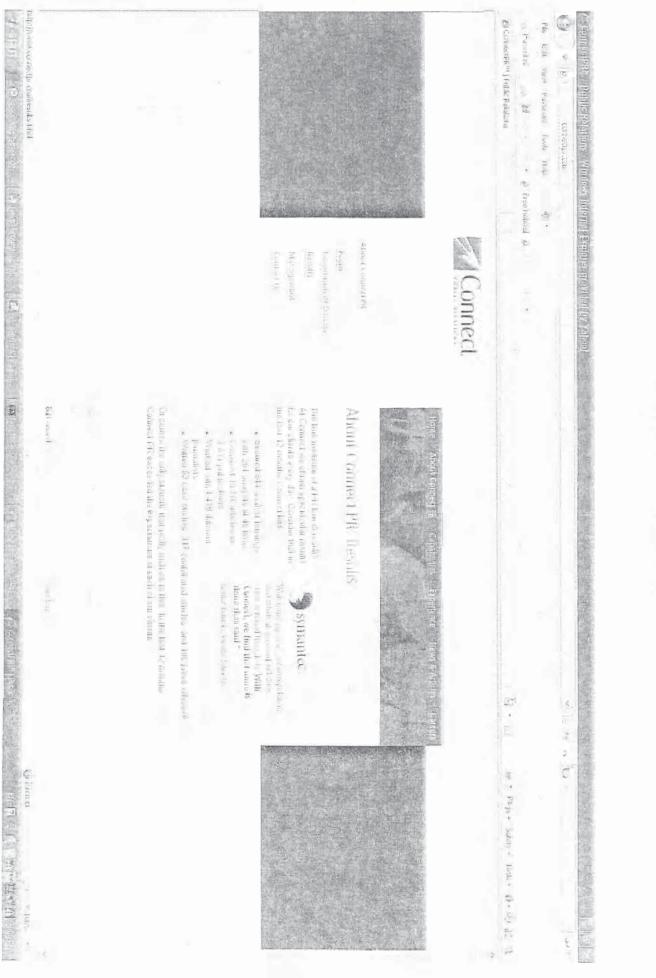
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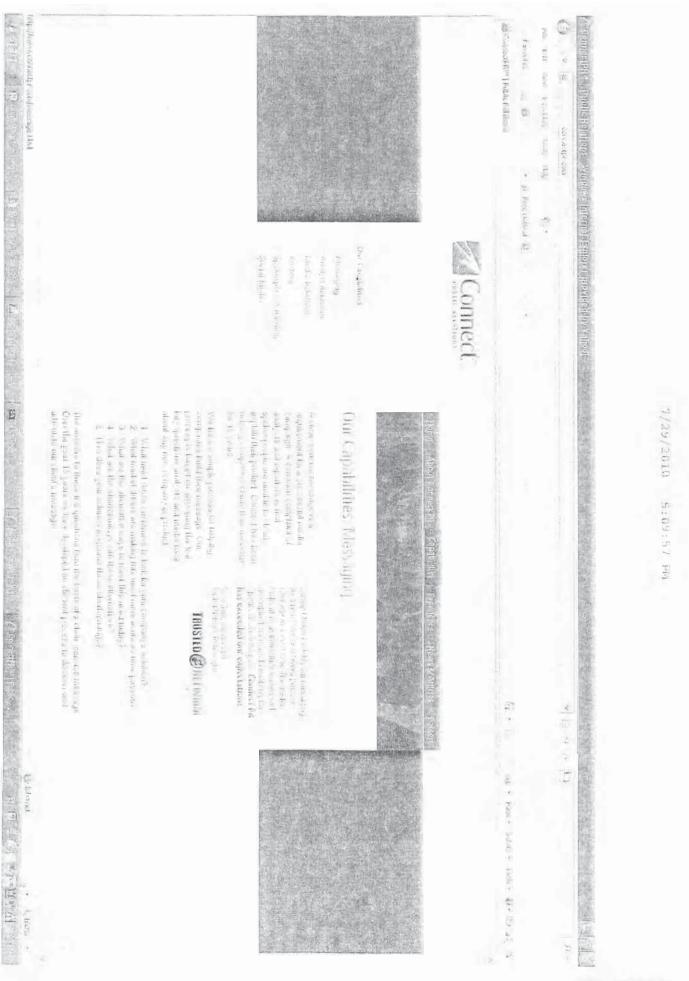


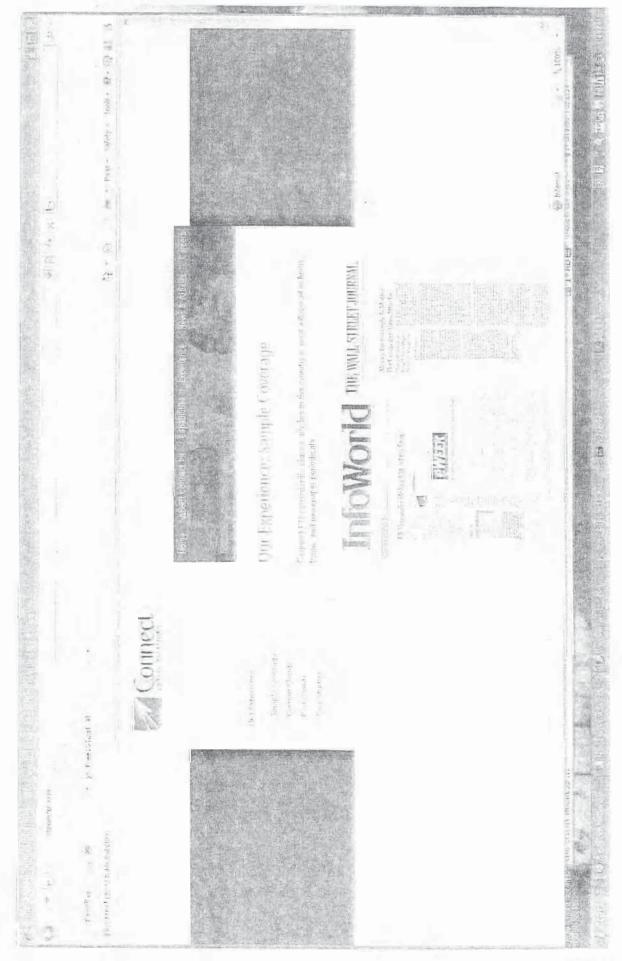
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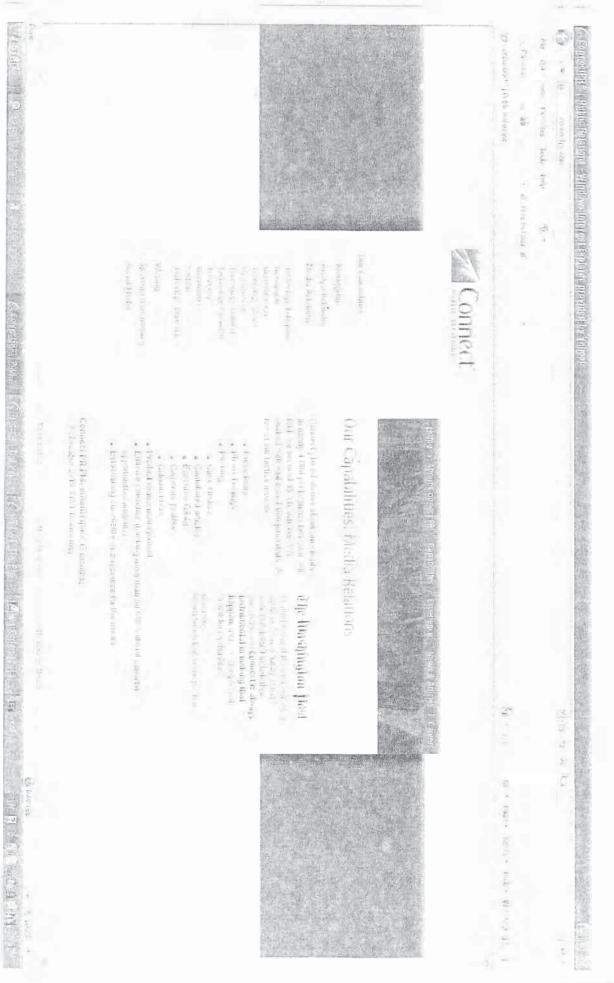








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